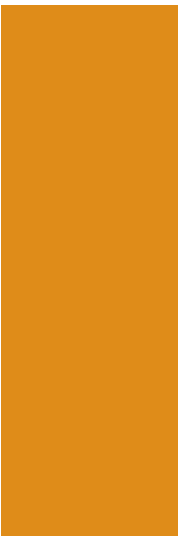


EXPERTS IN RESTAURANT INNOVATION

No one else does what we do. We bring you the newest and best technologies and solutions needed to compete in the fast changing food service world.



Have a question? Need a new way to improve your business? BRILLIAN has the revenue generating and cost reducing answers you need...



WHY BRILLIAN?

Our business is built around developing long-term, value-added relationships. We consult with our customers and “tell the stories” of compelling new products and services. We do the research you don’t have time to do.

BRILLIAN is a company with a progressive business model. We specialize in restaurant innovation - we are your innovation broker.

WHAT SETS US APART

Restaurant-specific Focus

We know the business and speak the language

Members of National Restaurant Association and state restaurant associations

Consultative Approach

Not “quick sale” focused

We want to grow with you

Single point of contact to simplify sale, installation and support

Superior Products

Products and services that differentiate your business

Create a competitive advantage with state-of-the-art programs

Proprietary solutions as well as value-added products from a number of leading providers

WE ADD VALUE IN SO MANY WAYS

- Increase Revenues
- Increase Customer Satisfaction
- Reduce Costs
- Improve Operational Efficiency
- Improve Cash Flow
- Enhance Employee Benefits



OUR SOLUTIONS STRENGTHEN YOUR BUSINESS

Pay-At-The-Table

Small wireless terminals that process credit/debit card payments at the customer's table

Increase table turns by saving five to eight minutes per transaction

Customers' credit cards never leave their sight, dramatically improving credit card security for your customers and decreasing potential compliance issues for your business

Savings through PIN debit

High Return On Investment (ROI) and quick payback

Wireless Processing Terminals

Mobile phone technology used for payment processing

Accept credit/debit cards anytime, anywhere

Reduce risk and qualify for lower rates by swiping cards vs. manually entering them

Social Network Marketing/Internet Couponing

Customers use Facebook, MySpace, Twitter and email to send coupons to friends and family to increase sales and customer loyalty

Word-of-mouth is the most trusted form of advertising

Response/redemption rates as much as 10X higher than direct mail

Acquire new customers and increase brand awareness

Online Ordering

Customers purchase through your website

Pay-As-You-Go model with no significant upfront costs

Save labor and free up phones

Improve order accuracy

Convenience/speed for customers - order, pay online, and skip the line

Payroll Paycards

Cards linked to "checkless" checking accounts for "unbanked" employees

Eliminate payroll checks - save time and money for both employers and employees

Used by the world's largest retailer that only offers paycards or direct deposit (no payroll checks)

Employers can save as much as \$150 per year per "checked" employee and each employee can save more than \$200 per year

Gift, Loyalty and Pre-Paid Card Programs

Retain and engage your best customers

Create impulse sales via counter-top displays

Cards are pre-purchased to improve cash flow

Customers typically spend 40% more than card value when card is redeemed



BRILLIANTechnologiesSM
innovations for your restaurant

Advanced Payment Systems

- Pay-At-The-Table
- Wireless Processing Terminals

New Customer Acquisition and Marketing

- Online Menus and Ordering
- Social Network Marketing/Internet Coupons
- Email and Text Message Marketing
- Gift, Loyalty and Pre-Paid Card Programs

Payment, Purchasing and Financing

- Payroll Paycards for "unbanked" employees
- Online Product Sourcing/Purchasing
- Cash Advance, Leasing and Fund-Thru-Food Programs

About BRILLIAN Technologies, LLC

BRILLIAN Technologies, LLC is the leading innovation broker to restaurants and other merchants. BRILLIAN is a trusted "innovation expert", developing long-term, value-added relationships with its customers and suppliers, making it easier to introduce new products and services. The company's diverse product and service portfolio helps restaurants and other merchants increase revenues and reduce costs, improve cash flow, and increase customer and employee satisfaction. BRILLIAN has forged relationships with, and uses, prominent suppliers to supply high quality, cost effective solutions for its clients.

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